

AIDE MEMOIRE

2015 KSP SYSTEM CONSULTING INCEPTION MISSION SUPPORT FOR THE ESTABLISHMENT OF INDUSTRIAL PROPERTY SYSTEM IN PARAGUAY

10 August – 18 August 2015

I. INTRODUCTION

1. A Mission¹ (“the Mission”) from the Export-Import Bank of Korea (“Korea EXIMbank”), as a government agency for the Knowledge Sharing Program (“KSP”) System Consulting, and the Korea Institute of Patent Information (“KSP consultants”) visited Asunción, Paraguay from August 10th to August 18th, 2015 to launch the 2015 KSP System Consulting Project entitled “Support for the Establishment of Industrial Property System in Paraguay (“the Project”).” The Mission met with the officials from the National Directorate of Intellectual Property (“DINAPI”) of Paraguay. A list of the persons met by the Mission is provided in Appendix A.
2. The objective of the inception mission is to gain valuable local insight and to conduct field research on Paraguay’s current industrial property (“IP”) system to identify priority areas for the enhancement of the IP system.
3. This Aide-Memoire reflects the understandings reached and the discussions held among the DINAPI of Paraguay, Korea EXIMbank, and KSP consultants during the inception workshop.

II. PROJECT OVERVIEW

4. Based on a proposal submitted by the DINAPI of Paraguay, the Ministry of Strategy and Finance (“MoSF”) of the Republic of Korea (“Korea”) and the Government of Paraguay (“GoP”) agreed to implement the KSP System Consulting Project on Paraguay’s IP system. Under the supervision of the MoSF, the Korea EXIMbank prepared a 2015 KSP System Consulting Project to support the GoP in enhancing the IP system.
5. In May 2015, the DINAPI and the Korea EXIMbank collectively drafted and agreed on the Project Concept Paper (“PCP”) for the project entitled “Support for the Establishment of Industrial Property System in Paraguay.” The Korea EXIMbank competitively selected KSP consultants with international expertise in IP systems and

¹ The Mission is comprised of Ms. Kee Young Lee (Project Team Leader) and Ms. Ji-In Lee (Project Officer) from the Korea EXIMbank, Mr. Byung Yup Lee (Project Manager), Mr. Jin Goo Lee, Mr. Soon Sup Yoon, Mr. Seung-Seok Lee, and Ms. Janet S Yu from the Korea Institute of Patent Information.

omzy

relevant ICT infrastructure to carry out the project.

6. This KSP System Consulting Project will support the establishment and enhancement of the IP system in Paraguay by providing conceptual frameworks and by sharing Korea's experience in the development of its IP system. The intended outcomes are modernized and computerized IP system, enhanced efficiency and effectiveness of the IP system, and strengthened administrative capability of the GoP in the field of IP.

III. MISSION RESULTS

7. The details of the project scope that the DINAPI of Paraguay, Korea EXIMbank, and KSP consultants agreed on are:

- (i) to analyze Paraguay's current IP system to identify institutional and technological challenges and limitations of the current IP system,
- (ii) to conduct a case study on Korea's experience in the establishment of its IP system,
- (iii) to host a capacity-building workshop in Korea for the benefit of the selected Paraguayan officials.
- (iv) to provide implementation plans for a To-Be model of Paraguay's IP system in consultation with the GoP, and
- (v) to host a dissemination seminar in Paraguay to share the project outputs with project stakeholders.

8. The Mission requested the DINAPI of Paraguay to:

- (i) confirm the project priority and the alignment with any relevant national policies and regulations of the GoP.
- (ii) provide any relevant data and information necessary to draft proposed reports,
- (iii) review and comment on the work submitted by the KSP consultants, with regards to what aspects of Korea's experiences should be emphasized for the case of Paraguay, and
- (iv) identify participants from Paraguay for the capacity-building workshop which is to be held in Korea in October 2015 and provide assistance in terms of logistics as requested by the Korea EXIMbank.

9. The expected output from the mission is a report that will be prepared by KSP consultants under the supervision of the Korea EXIMbank. The report will fully reflect the inputs provided by the DINAPI of Paraguay. The report will contain findings and recommendations from the field research.

IV. IMPLEMENTATION SCHEDULE

10. The KSP consultants will provide an interim report including the results of the

field research by October 2015.

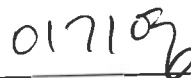
11. The KSP consultants will host a capacity-building workshop in Korea for the benefit of the selected Paraguayan officials in October 2015.

12. The KSP consultants will provide a final report including detailed and specific implementation plans for establishing and enhancing the IP system in Paraguay. The draft version of the final report will be submitted in English no later than November 2015 (TBC) and will be carefully reviewed at the final workshop which is to be held in Paraguay. The final report will be completed and submitted by December 2015.

This Aide-Memoire was prepared by the Mission, confirmed by the DINAPI of Paraguay, and signed in Asuncion, Paraguay on August 10, 2015.



Patricia Stanley
National Director
National Directorate of Intellectual
Property (DINAPI)
Republic of Paraguay



Kee Young Lee
Project Team Leader
KSP Team
Export-Import Bank of Korea
Republic of Korea

LIST OF THE PERSONS MET BY THE MISSION

DINAPI:

- Patricia Stanley, National Director
- Hector Balmaceda, General Director of Enforcement
- Juan Aguirre, Director of International Relations
- Leopoldo Lopez, Director of Copyright Registration
- Lourdes Drews, IT Director
- Berta Segovia, Patent Director
- Mesmina Jimenez, Finance Director